



Birdies for Charity® Program Deadlines & Pledge Form Instructions

Deadlines

Official Pledge Period – **March 31st – June 30th, 2010**

Pledge collection deadline – **July 30th, 2010**

Distribution of funds to participating organizations – **End of September 2010**

Pledge Forms

Printed pledge forms will be available at the pick up locations below or Scott Levy can mail them to you. Please call me at 515-279-4653 or birdies@principalcharityclassic.com

Pick-up Locations (contact information & street addresses will be provided via email to participating organizations):

- Blank Children's Hospital
- BRAVO Greater Des Moines
- Greater Des Moines Community Foundation
- United Way of Central Iowa
- Variety – The Children's Charity
- The Principal Charity Classic Tournament Office

Labels: Each participating organization will be responsible for printing and affixing their own labels to their pledge forms **PRIOR** to distribution to donors. A 1"x3" label such as Avery 05436 works well. Please make sure your labels include:

Charity Name
Charity Number
Charity Mailing Address

The Principal Charity Classic® cannot be responsible for proper crediting of pledges unless your organization's pledge forms are correctly labeled.

Online Pledge Forms

Online pledges can be made at www.principalcharityclassic.com/birdies beginning **March 31st**. A list of participating organizations will be included in the on-line pledge form, and donors will select the organization to which they will contribute from this list. By having your organization's name on this list, you have a chance to receive unsolicited donations from the general public. I will also provide you a Direct Link which will default to your charity only by March 31st.