



Contact: Amy Eaton, Downtown Events Group
Phone: (515) 286-4906
Email: aeaton@downtowneventsgroup.org

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Downtown Events Group Announces New Presenting Sponsor for 2009 Skywalk Golf

DES MOINES, Iowa – The Downtown Events Group is pleased to announce that The Principal Charity Classic® has signed on as the presenting sponsor of the 24th-annual Skywalk Open Golf Tournament on Saturday, Feb. 7, 2009, in downtown Des Moines. This wintertime tradition is a unique miniature golf tournament that is laid out throughout the downtown skywalk system.

“Skywalk Golf is a natural fit for us,” Jamie Alt, Tournament Director for The Principal Charity Classic said. “It provides us with an opportunity to be involved within our community year round.”

The Principal Charity Classic is an annual Champions Tour event held at Glen Oaks Country Club in West Des Moines and contributes greatly to the economic vitality and quality of life in central Iowa. The tournament serves specifically as a way to raise money for local non-profit organizations supporting children. For more information on The Principal Charity Classic visit www.principalcharityclassic.com.

Skywalk Golf is a great way to get out of the house and spend time with family, friends and co-workers. All you need is a putter and Skywalk Golf provides zany miniature golf courses, souvenir golf ball, long-sleeved event t-shirt, and a pass good for any day to The Principal Charity Classic. The day’s events wrap up with entertainment, refreshments, and more fun and games at Skywalk Golf’s 19th Hole.

Online golfer registration is now open at www.skywalkgolf.com. Registration is available in three divisions: singles, doubles and foursomes. Registration costs \$25 per golfer through Jan. 23, 2009, and \$30 per golfer from Jan. 24-Feb. 5, 2009, so get signed up early. Tee times are available from 7:30 a.m. to 3:30 p.m. on Feb. 7.

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Don't miss out on the opportunity to *tee it up* in another way, as a 2009 Skywalk Golf Tee Sponsor. Sponsors are at the heart of Skywalk Golf as they design and host each of the holes within the 18-hole courses. Tee Sponsorships are a fun and affordable way to get your staff interacting on a one-to-one level with potential clients while showcasing your company in a creative way at a great event. The fee for becoming a Tee Sponsor is only \$250 and a few hours of your time on Feb. 7.

Contact Kris Rives at (515) 286-4904 or KRives@downtowneventsgroup.org for complete sponsor details and any questions. Two Skywalk Golf courses are already full, so act quickly to reserve your tee today before the remaining courses are full!

Skywalk Golf is produced by Downtown Events Group. Investors of the Downtown Events Group are City of Des Moines, Greater Des Moines Convention and Visitors Bureau, Polk County, Prairie Meadows, Principal Financial Group® and Ruan Center Corporation.

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